

SAYDEL COMMUNITY SCHOOL DISTRICT

ONLINE FUNDRAISING

The Saydel Community School District Board of Education believes online fundraising campaigns, including crowdfunding campaigns, may further the interests of the District. The Board recognizes online fundraising campaigns have become an increasingly popular mechanism for individual educators to raise money for school and classroom projects. Online fundraising and crowdfunding can be defined as, the use of small amounts of capital from a large number of individuals to finance a project, business venture, or to fundraise for a specific cause or charity where individuals donate online to a cause through a second party online service.

Any person or entity acting on behalf of the District and wishing to conduct an online fundraising campaign for the benefit of the District shall begin the process by seeking prior approval from the Superintendent utilizing the fundraising proposal form 712.E1.

Approval of requests shall depend on factors including, but not limited to:

- Compatibility with the District's approved educational program, mission, vision, core values, and beliefs;
- Alignment with the District and school goals that positively impact student performance;
- All information communicated through the request is factual;
- The District's instructional priorities;
- The reputability of the online entity/platform including, but not limited to:
 - Prior performance
 - Consumer rating
 - The manner in which donations are collected and distributed by the platform;
- The approved District and building profile is used in the posting;
- Equity in funding including, but not limited to:
 - Photos, stories, or examples of need must follow District, state, federal privacy laws
 - Assurance that the project impacts more than one student
 - Assurance that the project does not put students in other classrooms receiving the same curriculum at a comparative disadvantage through the project. This impact is dependent on grade level and the number of classrooms implementing the same curriculum. Projects raising money for the implementation of technology or other

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- instructional materials shall impact all classrooms delivering the same curriculum at each grade level; and
- Other factors deemed relevant or appropriate by the District
- The posting is approved prior to publishing online (Board policy 712.E1)

If approved, the requestor shall be responsible for preparing all materials and information related to the online fundraising campaign and keeping the District administration apprised of the status of the campaign, including notifying the Business Office when the campaign is closed and Board action is needed to accept the donation.

Money or items raised by an online fundraising campaign will be the property of the District only upon acceptance by the Board, and will be used only in accordance with the terms for which they were given, as agreed to by the Board. If the teacher leading the fundraiser changes assignments, the materials purchased through the campaign shall remain with the program for which the original donation was made.

The requestor is responsible for compliance with all state and federal laws and other relevant district policies and procedures. All items and money generated are subject to the same controls and regulations as other district property and shall be deposited or inventoried accordingly. No money raised or items purchased shall be distributed to individual employees during or after their employment with Saydel Community Schools.

Each year the Superintendent or his/her designee shall approve the District and building profile posted on online fundraising sites.

Legal Reference: Iowa Code §§ 279.8; 279.42; 565.6.

Cross Reference: 508.1 Class or Student Group Gifts
704.4 Gifts – Grants – Bequests
712 Fundraising Guidelines
904.2 Advertising and Promotion

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